



UNDERWRITER PROGRAM

www.cutc.org

For seventeen years, the Champaign Urbana Theatre Company has brought to life such shows as *The Music Man*, *Guys and Dolls*, *Evita*, *Fiddler on the Roof*, *Jesus Christ Superstar*, *Les Miserables*, and *Joseph and the Amazing Technicolor Dreamcoat*. With the support and influence of hundreds of talented individuals, including actors and actresses of all ages, directors, musicians, board members, technical staff, designers, and volunteers, CU Theatre Company has built a reputation of presenting tremendous, high quality performances.

Providing the community with such artistically sophisticated productions is difficult. Many experienced people donate their time and talents to the Theatre Company so that we can maintain this high level of excellence. But, talented and dedicated as these people are, financial support is also an integral part of community theatre.

As a Corporate Sponsor, you, too, can become a part of this community activity while gathering positive exposure for your business among a well-established and economically viable audience.

Presenting Show Sponsorship, \$3,500

Sponsorship offers a specialized advertising opportunity. Each underwriter, in exchange for a tax-deductible contribution of \$3,500, will receive a promotional package valued at \$6,237. The package consists of the following values:

Advertising Program (Value \$375)

A full premium page advertisement, of your design, will be in the program that will be seen by each member of the audience throughout the entire production. This number can reach upwards of 2500 people.

Print Advertising (Value \$2,000)

On each of the printed promotional materials and in all print ads the corporate sponsors will be featured using their business logos. This includes: posters and postcards displayed at shops, restaurants, and other businesses throughout the Champaign and surrounding area; ads will run in the News-Gazette, plus the E-news of CUTC.

Radio and/or television Ads (Value \$2,500)

In each radio or television ad will be a tag line stating, "Presented by..."

Block of 36 reserved seat tickets to opening night (\$612 value)

You can reward employees, customers, or yourself with these complimentary tickets.

An Opening Night Reception (\$750 value)

On opening night, invite 20 friends or colleges for a reception in the new east wing area of the Virginia. Those who do not get one of the 24 reserved tickets can be issued a general admission ticket for the performance.

Curtain Announcement (priceless)

Each performance a live curtain announcement is made thanking each of our Corporate Sponsors for their generous financial support that enables us to keep tickets at an affordable price.

To participate in this exciting program contact Mike Galloway at 217-344-3884