



UNDERWRITER PROGRAM

www.cutc.org

For seventeen years, the Champaign Urbana Theatre Company has brought to life such shows as *The Music Man*, *Guys and Dolls*, *Evita*, *Fiddler on the Roof*, *Jesus Christ Superstar*, *Les Miserables*, and *Joseph and the Amazing Technicolor Dreamcoat*. With the support and influence of hundreds of talented individuals, including actors and actresses of all ages, directors, musicians, board members, technical staff, designers, and volunteers, CU Theatre Company has built a reputation of presenting tremendous, high quality performances. CU Theatre Company is also working to fulfill its artistic mission of providing opportunities for individuals of all ages and theatrical experience to participate in community theatre in such an historic venue as the Virginia Theatre.

Providing the community with such artistically sophisticated productions is difficult. Many experienced people donate their time and talents to the Theatre Company so that we can maintain this high level of excellence. But, talented and dedicated as these people are, financial support is also an integral part of community theatre.

As a Corporate Sponsor, you too, can become a part of this community activity while gathering positive exposure for your business among a well-established and economically viable audience.

Gold Show Sponsorship, \$1,000

Sponsorship offers a specialized advertising opportunity. Each underwriter, in exchange for a tax-deductible contribution of \$1,000, will receive a promotional package valued at \$2,300. The package consists of the following values:

Advertising Program (Value \$375)

A full premium page advertisement, of your design, will be in the program that will be seen by each member of the audience throughout the entire production. This number can reach upwards of 2500 people.

Print Advertising (Value \$1,500)

On each of the printed promotional materials and in all print ads the corporate sponsors will be featured using their business logos. This includes: posters and postcards displayed at shops, restaurants, and other businesses throughout the Champaign and surrounding area; ads will run in the News-Gazette, plus the E-news of CUTC.

Block of 12 reserved seat tickets to opening night (\$204 value)

You can reward employees, customers, or yourself with these complimentary tickets.

Listing in show program as a Gold Sponsor

Curtain Announcement (priceless)

Each performance a live curtain announcement is made thanking each of our Corporate Sponsors for their generous financial support that enables us to keep tickets at an affordable price.

To participate in this exciting program contact Mike Galloway at 217-344-3884